

Iain Bitran

Iain Bitran is the Executive Director of The International Society for Professional Innovation Management (ISPIM) and has overseen the association's growth since 2003. Iain has organised over 30 international innovation conferences, developing strong networks in the process. He has been involved in many innovation related projects and has also edited and published numerous journal issues and articles in the field of innovation management.

As a business graduate with more than 30 years of experience, Iain has worked with a variety of enterprises and cultures worldwide. Prior to joining ISPIM, Iain co-founded Enterprizer Technologies where he developed decision-support tools for the management community and worked on many projects for national and regional development agencies and for the European Commission and United Nations.

Iain is passionate about events and is a regular speaker at conferences around the world, particularly on the subject of how to develop successful events on a small budget. He is an official MICE Ambassador for the City of Fukuoka in Japan.